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## **ABOUT US**

**MAGHOLD LLC** is an international supplier of magnetic products such as flexible magnets, receptive, neodymium magnets and finished magnet products. With 14 years of experience from our parent company DONGGUAN MAGHARD FLEXIBLE MAGNET CO., LTD, MAGHOLD brings the highest quality materials, innovative display solutions and wonderful customer service to the North American market.

### **High Quality!**

MAGHOLD supplies only products with excellent quality and we back that with full guarantee. Our products are made of recyclable materials that are eco-friendly and meet EN71, RoHS and ASTM requirements. The continuous efforts of our product development team enable us to offer you stronger & wider magnets, better print quality materials and the most amazing user experience!



#### **Great Service!**

Customer satisfaction is very important to us. We always try our best to meet customer needs quickly and efficiently. Our local office, warehouses and distributors can assure you adequate supply and fast delivery. Our strong technical capabilities also enables us to make custom products for your specific applications.



#### **Competitive Price!**

With a reliable supply of raw materials, professional staff and standardized large scale production, MAGHOLD offers products at a lower average cost without sacrificing quality. We believe that will bring both our customers and us more opportunities.

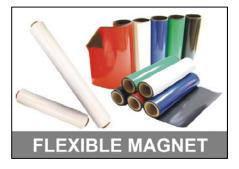






## **MAGHOLD PRODUCT**

MAGHOLD has six major product lines: Flexible Magnet, Receptive, Magnet Strip, ClingMag, Finished Product and Neodymium Magnet. Standard-size products are available right away from our US warehouse. Special sizes and custom products are also available upon request with a lead time.



- Anti-rust Rubber Magnet that adheres to iron surfaces.
- 24", 40", 48", 50" wide rolls.
- Plain, adhesive and direct printable vinyl laminates available.



- 0.5", 1", 2" thick and 30mil, 60mil thick.
- Plain, adhesive laminates and custom profiles available.
- For POP-displays, warehouse labeling, fridge door seal and more.



 Magnet bookmark, tin plate magnet, die cut magnet, epoxy magnet, magnet puzzles and more.



- Stainless iron vinyl that adheres to magnets (e.g. Flexible Magnet).
- 50", 54", 60" wide rolls.
- Chalkboard, dry-erase, and direct printable PET/Canvas/Art Paper laminates available.



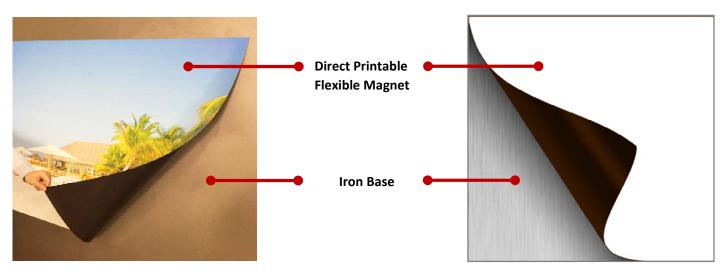
- Silicone based cling that sticks to smooth surfaces.
- Direct printable, repositionable, washable and no residue.
- 50", 54" wide rolls.
- Available in white, frosted & clear.



- The strongest type of permanent magnet commercially available.
- Available in different grades, coating, and a variety of shapes & sizes.

### **DIRECT PRINTABLE FLEXIBLE MAGNET**

**MAGHOLD Direct Printable Flexible Magnet** is designed for the graphic and sign industry. It is compatible with most of the major printing methods. Because our flexible magnet is anti-rust and water-resistant, and with permanent magnetic property, it can be used both indoor and outdoor. The flexibility of this material also allows you to cut, slit and fold it conveniently. As long as you have an iron base (cars, steel panels, iron painted wall, etc.), you can build up large format graphics and POP displays fast. Installing and changing is very quick and easy which saves you a lot of time and effort, even money!



The back side of the flexible magnet is UV coated, which protects the material and the iron base from sticking and staining.

#### 1. Specification:

Our direct printable flexible magnets are produced with different magnetic properties, laminates and sizes. If you cannot find the right fit on the following charts, tell us about the required specifications. Our R&D team will find the best solution and provide you with the customized product to meet your specific requirements.

Surface	Enormy	Magnet Layer	Pull Strength	Width	Length	Printing Method		
Surface	Energy	Thickness	Thickness (lbs./ft²)		Length	Compatible	Testing Requird	
		0.015"	≥40	24.375″ 25' 40″ 50' 48″ 100' 50″				
	Standard Energy	0.020"	≥59				C	
0.004"		0.030"	≥84		50'			
Matte/Gloss White PVC	High Energy	0.015"	≥60					
		0.020"	≥84					
		0.030"	≥135					

#### Flexible Magnet for Commercial/ Large Format Printing:



### DIRECT PRINTABLE FLEXIBLE MAGNET

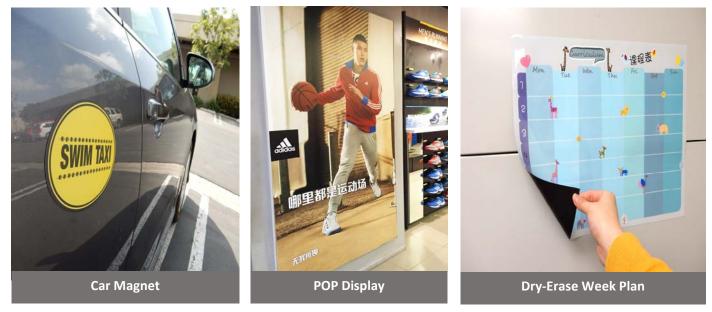
• Flexible Magnet for Inkjet Printing:



Surface	Surface Overall Size Gloss 60°		Printin	g Method	
Surface	Thickness	5120	01055 00	Compatible	Testing Requird
Matte paper	0.010"	11"x8.5" 17"x11"	[2, 4]	OF FLSC P	
Glossy Photo Paper	0.012"	11"x8.5" 17"x11"	[52, 58]		



### 2. Application:

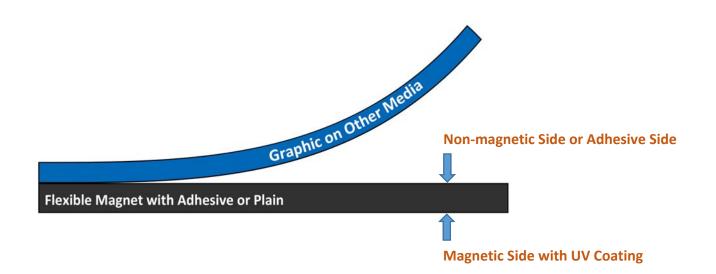


## **PLAIN & ADHESIVE BACKED FLEXIBLE MAGNET**

**MAGHOLD Plain & Adhesive Backed Flexible Magnet** usually has two major applications. One is for laminating, and the other one is to build up the magnet base for the **Receptive** graphic display system.

#### 1. Magnet for Laminating:

If our direct printable flexible magnet is not compatible with your printer, just laminate your own printed media on MAGHOLD Plain & Adhesive Backed Flexible Magnet. You can also get a perfect magnetic graphic! The magnetic side of the flexible magnet is UV coated, which protects the material and the iron base from sticking and staining.



#### • Specification:

Lamination	Magnetic	Magnetic Pull St	trength (lbs./ft <sup>2</sup> )	Width	Length	
Lammation	Layer Thickness	Standard Energy	High Energy	Width	Length	
	0.015"	≥40	≥60			
Flexible Magnet with Regular Adhesive Flexible Magnet Plain (One side magnetized)	0.020"	≥59	≥84		25' 50'	
	0.030"	≥84	≥135	24.375" 40"		
	0.015"	≥40	≥60	48" 50"		
	0.020"	≥59	≥84			
	0.030"	≥84	≥135			

If you cannot find the right fit on the following charts, tell us about the required specifications. Our R&D team will find the best solution and provide you with the customized product to meet your specific requirements.

### **PLAIN & ADHESIVE BACKED FLEXIBLE MAGNET**

#### 2. Build Up the Magnet Base for the Receptive Display System:

There are two ways to set up a magnet base. Installing steps depends on the type of the target surface.

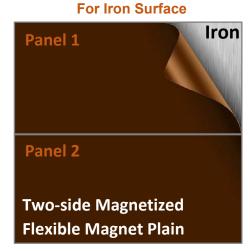


**Step 1:** Clean up the target surface.

**Step 2:** Peel the release paper off the back side of the Flexible Magnet with HiPro Adhesive.

**Step 3:** Stick the adhesive side of the flexible magnet to the target surface.

**Step 4:** If you need to create a large format magnet base. You can put several flexible magnet panels next to each other. In case of thermal expansion of the material, please leave 1/16 inch space between each magnet panels.



Step 1: Clean up the target iron surface.

**Step 2:** Attach the two-side magnetized flexible magnet to the iron surface. It will hang on the iron surface automatically.

**Step 3:** If you need to create a large format magnet base. You can put several flexible magnet panels next to each other. In case of thermal expansion of the material, please leave 1/16 inch space between each magnet panels.

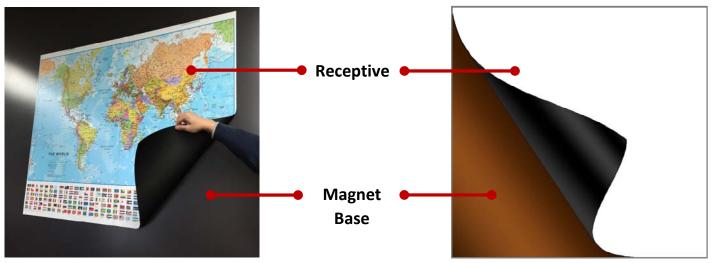
Lamination	Magnetic	Magnetic Pul	Width	Length	
	Layer Thickness	Standard Energy	High Energy	Width	Length
	0.015″		≥60	24.375"	
Flexible Magnet with HiPro Adhesive	0.020"	≥59	≥84	40" 48"	50'
	0.030"	≥84	≥135	50"	
Flexible Magnet Plain (Two-side magnetized)	0.030"	Side A ≥84, Side B ≥63	Side A ≥135, Side B ≥101	24.375"	50'
	0.040"		Side A ≥153, Side B ≥133	24.375″	50'

#### • Specification:

If you cannot find the right fit on the following charts, tell us about the required specifications. Our R&D team will find the best solution and provide you with the customized product to meet your specific requirements.

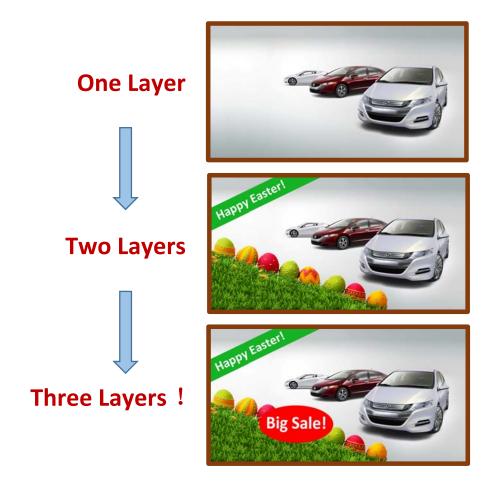
### RECEPTIVE

**MAGHOLD Receptive** is anti-rust and with high density of ferrous particles. It is thin, light, flexible and non-magnetic. The high DYNE value and high white point make it perfect for printing. Working together with a magnetic base, MAGHOLD receptive can be an ideal and smart way for indoor and outdoor POP displays. Graphic Installing and changing will be easy and quick.



### 1. Multiple-layer Receptive:

If you need to stack more messages or information on the original graphic for some specific events, like holiday sales and new arrivals, you can conveniently attach up to 3 extra receptive layers to the original receptive layer on the magnet base.



### RECEPTIVE

### 2. Specification:

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We provide receptive with many kinds of surface laminations in different sizes. If you cannot find the right fit on the following charts, just tell us about the required properties or applications. Our R&D team will find the best solutions and provide you with the customized product to meet your specific requirements.

Direct Printable Receptive:								
Surface	Printing method		Overall	Width	Length	Whiteness (Wb)		
	Compatible	Testing Required	Thickness		_			
SOL-PET	SESOFESC			50″				
UV-PET			0.010"	54"	100'	[85, 95]		
G2-PET	UVLSES OFELSC			60"				
UV-PP	UV OF ED SC		0.012″	50"	100'	[90, 100]		
UV-Art Paper	<b>WOFE</b> sc		0.013"	50"	100'	[85, 90]		
Canvas			0.020″	60"	100'	[75, 85]		

Solvent EEco-solvent WUV curable Latex Peigment OFOffset EFlexo Screen WToner/Indigo

#### • Other Receptive:

Surface	<b>Overall Thickness</b>	Width	Length	<b>Rewritable Times</b>	<b>Printing Method</b>
Close Dry Fraco DET	0.012″	48″	50'	≥25,000 double rubs	UV
Gloss Dry-Erase PET	0.020"	60″	100'		
Chalk Board PVC	0.020″	47.25"	50'	≥2,000 double rubs	Testing required

### 3. Application:



## CLINGMAG

**MAGHOLD ClingMag** is a silicone based cling that can stick on and be peeled off without any remnant on different smooth surfaces, such as glass, ceramic, metal, plastic and wood (Smooth Ra<0.05). It is direct printable, washable, repositionable and with no residue, and compatible with UV/Solvent/Eco-solvent Ink.



#### 1. Specification:

If you cannot find the right fit in the following charts, let us know about your requirements. Our R&D team will find the best solutions and provide you with the customized product to meet your specific requirements.

Terres	Printir	Overall		Length	
Туре	Compatible Testing Required		Thickness		Width
UV-Clear	₩ <b>Œ</b> € sc	0	0.005″		
SOL-Clear	SESOFESC		0.007″		
SOL-Frosted	SESLOPESC	0.006"		50" 54"	100'
UV-White			0.006″		
SOL-White	SESOPES		0.006"		
			<b>a s</b>		

### CLINGMAG

### 2. Installation:

Step 1: Clean the target surface and mist water with a drop of liquid soap.

# Step 2: Peel off the release film on the back of the ClingMag.





Step3: Attach the ClingMag on the target surface and use the squeegee to get rid of the bubbles.



NOTE: ClingMag is washable & repositionable. You can peel off & re-apply leaving no residue behind. When it gets dusty on the silicone side, simply wash it with water and it will work as new.





### **MAGNET STRIP & TAPE**

**MAGHOLD Anti-rust Magnet Strip & Tape** are permanently magnetized and with excellent flexibility. They are widely used in graphic displays, pop up booths, warehouse/store rack labels, magnet seal on window screen/fridge and so on. We have many different kinds of extrusion profiles which can make strip and tape in different cross section shapes and sizes.



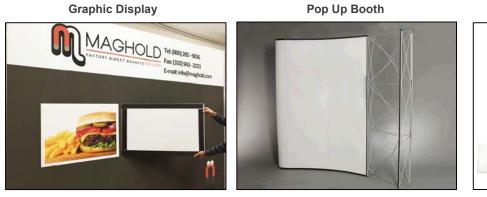
### 1. Specification:

If you cannot find a right fit in the following charts, contact us and we can make customized products to meet your specific requirements.

Magnet Layer Thickness	Energy	Magnetic Pull Strength (Ibs./ft <sup>2</sup> )	Matching	Width	Length	Lamination	
	Standard Energy	≥84		1",			
0.030″	High Energy	≥135		1.5", 2"	200'	Plain,	
	Standard Energy	≥115		0.5",		Adhesive	
0.060"	High Energy	≥174	Self/Pair- Matching	1", 1.5", 2"	100'		



### 2. Application:



Warehouse Rack Labels



Store Labels



Magnet Seal on Fridge/ Window Screen



## **FINISHED MAGNET PRODUCT**

**MAGHOLD** offers all kinds of custom made finished magnetic products, like tin plate magnet, magnet bookmark, epoxy magnet, die cut magnet, magnet puzzles and more. Product logos and packing designs also can be customized.

#### **Tin Plate Magnet**

Epoxy/Glass Magnet

Magnet Bookmark



Die Cut Magnet







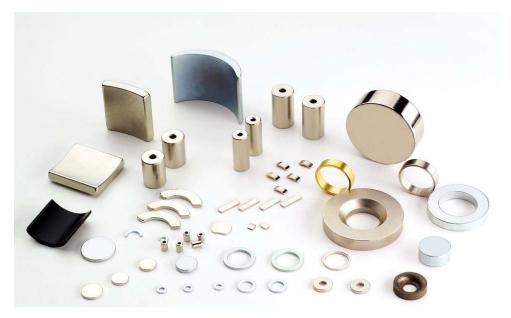


#### Other Magnetic Toys and Stationary



### **NEODYMIUM MAGNET (NdFeB)**

**MAGHOLD Neodymium Magnet** is one of the strongest types of permanent magnet commercially available. Neodymium magnet has replaced traditional magnet in many of the myriad applications in modern technology where strong permanent magnets are required. Because of its greater strength, It allows the use of smaller, lighter magnets for given applications, like holding/ clamping devices, MRI, magnetic separator, home appliance audio, VCM, MRI, automobile motor/sensor etc.



#### • Specification:

Neodymium magnets are graded according to their maximum energy product, which relates to the magnetic flux output per unit volume. Higher numeric values indicate stronger. Letters in the grade indicate maximum operating temperatures. Our factory can customize them in different sizes and shapes. Tell us your requirements and we will get the right fit for you.

Series	Grade	Suitable Operating Temperature	Application	Coating
N	N35, N38, N40, N42, N45, N48, N50, N52	≤80°C / 176°F	Holding/ Clamping devices, MRI, Magnetic Separator, Home appliance audio.	
м	35M, 38M, 40M, 42M, 45M, 48M, 50M	≤100°C / 212°F	VCM, MRI, Magnetic separator, Communication, IT	
н	35H, 38H, 40H, 42H, 45H, 48H	≤120°C / 248°F	VCM, Linear motor, Micro-motor and Sensor	Zn,
SH	35SH, 38SH, 40SH, 42SH, 45SH	≤150°C / 302°F	Industrial motor, Wind-power generator, Automobile sensor	Ni-Cu-Ni, Ni-Cu-Ni+Sn, Chemic Ni,
UH	30UH, 33UH, 35UH, 38UH, 40UH	≤180°C / 356°F	Industrial motor, Wind-power generator, Automobile sensor	Epoxy, Passivating, Vacuum Al
ЕН	30EH, 33EH, 35EH, 38EH,	≤200°C / 392°F	Special motor, Automobile motor, Automobile magnetic valve, High- temperature applicable sensor	
тн	30TH, 33TH	≤250°C / 482°F	Replacing Sm-Co magnets on some application area. for Instance, Special motor, magnetic valve, senor at high temperature.	



### MAGHOLD, LLC

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