

Brighter, Whiter, Stronger and More Flexible.

Whether it's signage, point of purchase, displays or promotional magnets, MagX offers the highest quality printable magnetic sheeting in the widest variety of thicknesses, widths and laminates.



Experience The Power of X! 800-979-1150 magxamerica.com

MAGX PRINTABLE MAGNETIC SHEETING STANDARD PRODUCT TECHNICAL SPECIFICATIONS

PRODUCT	THICKNESS	POWER
.015" MagX (.4 mm)	A true .015" thickness plus laminate	43 lbs./ft2
.020" MagX (.5mm)	A true .020" thickness plus laminate	60 lbs./ft2
.030" MagX (.75mm)	A true .030" thickness plus laminate	85 lbs./ft2

PRODUCT APPLICATIONS

Signage, point of purchase, display, graphics, advertising specialty, the applications are endless

DIRECT DIGITAL PRINTABILITY

Exclusive multi-purpose coating accepts most all digital, solvent, eco-solvent, UV and latex inks.

FUSED LAMINATE

Unique heat and pressure process makes delamination virtually impossible

STANDARD LAMINATE

Mag X's standard laminate include White Matte, White Gloss, Black, Blue, Green, Orange, Red, Yellow, Pressure Sensitive Adhesive (PSA) and Plain Brown (no lamination). Custom laminates are available upon request.

STANDARD WIDTHS

24", 30", 40", 48" widths standard, custom widths available

STANDARD LENGTHS

Roll lengths include 25 ft., 50 ft., and 100 ft. depending on the laminate and thickness. Production roll lengths of up to 2,500 ft. available

THICKNESS

Unlike other manufacturers, MagX's printable magnetic sheeting is a true mil thickness plus laminate

CUSTOM THICKNESSES .006" to .060" thicknesses are available

CUT SHEETS AND CUSTOM FABRICATION

Cutting, slitting, punching and die-cuts are available

COMPOUNDING FORMULATION

Proprietary homogeneous formulation eliminates any possibility of migration

PRECISION MILLED

Precision calendaring process exhibits excellent lay flat properties

FLEXIBILITY

At 68°F (20°C), MagX's printable magnetic sheeting can be coiled to a $\frac{1}{2}$ " (12.7mm) radius without cracking

OPTIMIZED MULTI-POLE ARRANGEMENT PRECISION MILLED

MagX's state-of-the art, multi-pole magnetization method provides maximum holding power. Our standard magnetization is 12.5 poles per inch

ENERGY PRODUCT

Maximum energy product of .78x106 gauss oersteds

WEATHERABILITY

Performs well in adverse weather conditions and in temperatures from -15°F to 160°F (-26°C to 71°C).

PACKAGING

Rolls come standard in heavy gauge corrugated packaging with a 3" core and suspension system ensuring maximum protection against damage. Custom packaging is available upon request

CLEAN AND CARE

Please refer to MagX's Clean and Care Guidelines for years of trouble free service

NOTE

Always test your specific printing method and ink for compatibility prior to any production run. Contact our customer service department at 1-800-979-1150 with any questions you may have



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