

## Brighter, Whiter, Stronger and More Flexible.

Whether it's signage, point of purchase, displays or promotional magnets, MagX offers the highest quality printable magnetic sheeting in the widest variety of thicknesses, widths and laminates.



### Experience The Power of X! 800-979-1150 magxamerica.com

# MAGX PRINTABLE MAGNETIC SHEETING STANDARD PRODUCT TECHNICAL SPECIFICATIONS

PRODUCT	THICKNESS	POWER
.015" MagX (.4 mm)	A true .015" thickness plus laminate	43 lbs./ft2
.020" MagX (.5mm)	A true .020" thickness plus laminate	60 lbs./ft2
.030" MagX (.75mm)	A true .030" thickness plus laminate	85 lbs./ft2

#### **PRODUCT APPLICATIONS**

Signage, point of purchase, display, graphics, advertising specialty, the applications are endless

#### **DIRECT DIGITAL PRINTABILITY**

Exclusive multi-purpose coating accepts most all digital, solvent, eco-solvent, UV and latex inks.

#### **FUSED LAMINATE**

Unique heat and pressure process makes delamination virtually impossible

#### **STANDARD LAMINATE**

Mag X's standard laminate include White Matte, White Gloss, Black, Blue, Green, Orange, Red, Yellow, Pressure Sensitive Adhesive (PSA) and Plain Brown (no lamination). Custom laminates are available upon request.

#### **STANDARD WIDTHS**

24", 30", 40", 48" widths standard, custom widths available

#### **STANDARD LENGTHS**

Roll lengths include 25 ft., 50 ft., and 100 ft. depending on the laminate and thickness. Production roll lengths of up to 2,500 ft. available

#### **THICKNESS**

Unlike other manufacturers, MagX's printable magnetic sheeting is a true mil thickness plus laminate

#### CUSTOM THICKNESSES .006" to .060" thicknesses are available

### CUT SHEETS AND CUSTOM FABRICATION

Cutting, slitting, punching and die-cuts are available

#### **COMPOUNDING FORMULATION**

Proprietary homogeneous formulation eliminates any possibility of migration

#### **PRECISION MILLED**

Precision calendaring process exhibits excellent lay flat properties

#### FLEXIBILITY

At 68°F (20°C), MagX's printable magnetic sheeting can be coiled to a  $\frac{1}{2}$ " (12.7mm) radius without cracking

#### **OPTIMIZED MULTI-POLE ARRANGEMENT PRECISION MILLED**

MagX's state-of-the art, multi-pole magnetization method provides maximum holding power. Our standard magnetization is 12.5 poles per inch

#### **ENERGY PRODUCT**

Maximum energy product of .78x106 gauss oersteds

#### WEATHERABILITY

Performs well in adverse weather conditions and in temperatures from -15°F to 160°F (-26°C to 71°C).

#### PACKAGING

Rolls come standard in heavy gauge corrugated packaging with a 3" core and suspension system ensuring maximum protection against damage. Custom packaging is available upon request

#### **CLEAN AND CARE**

Please refer to MagX's Clean and Care Guidelines for years of trouble free service

#### NOTE

Always test your specific printing method and ink for compatibility prior to any production run. Contact our customer service department at 1-800-979-1150 with any questions you may have



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