

## **TECHNICAL DATA SHEET**

Contra Vision<sup>®</sup> Performance<sup>™</sup> with <u>Grayliner</u><sup>™</sup>

Additional Liner WBPAG20C

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Revision: A
Date: 19/11/2012
Replaces: NONE
Authors: RAS

## 1. Identification of the product

**1.1** Commercial product name: Contra Vision® *Performance*™

1.2 Product Reference number: WBPAG20C

**1.3 Supplier:** Contra Vision North America, Inc.

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## 2. Description

Contra Vision®  $Performance^{TM}$  WBPAG20C is a White on Black perforated self-adhesive vinyl with 20% transparency and a removable, pressure-sensitive adhesive, featuring an Additional Liner with  $\underline{Grayliner}^{TM}$  technology. This film allows an image to be seen on the outside of a window while allowing viewing through from the inside.

This promotional film is intended for UV-cure inkjet printing.

#### 3. Use

Some countries have laws or regulations requiring minimum light passage that may limit or preclude the use of this product on vehicle windows. The user is responsible for determining and complying with all applicable standards.

Applications that require an optical clear view, such as vehicle window exteriors, should be laminated with a suitable overlaminate. Failure to apply this laminate could result in obstructed or impaired viewing when the product becomes wet.

This product is not recommended for use on glass with coatings such as anti-reflective, self-cleaning and scratch-resistance, which may be damaged during film removal. Not to be applied to fresh paint or ink, polycarbonate, rubber, plastic moldings and certain PVCs. In case of doubt, please test prior to final

application.

This product is not recommended for use around a sharp  $(90^{\circ})$  angle where there is a limited area either side of the angle.

Additional Liner construction eliminates the "bridging" over the perforated holes that can occur with UV curing inkjet printers and Replacement Liner construction.

After printing the ink must be thoroughly dry, including in the perforated holes in order to avoid any contamination, particularly during lamination.

Surfaces to which the material will be applied must be thoroughly cleaned from dust, grease or any contamination which could affect the adhesion of the material. Final clean with soap and water. Rinse and dry glass after cleaning. Use a dry application method. The film must not touch the rubber window molding. This minimizes the chance of the graphic absorbing water that may collect in the window edge.

If two graphic panels meet side by side on a window, carefully trim the film so that the panels meet and form a butt seam. Do not overlap the panels.

The graphics should not be washed within 24 hours of application to allow the adhesive to reach its ultimate strength.



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# 4. Typical Properties

PROPERTY	VALUE	NOTES
Face film	White on Black laminated polymeric calendered pvc	
Thickness of face film	180μm (7.1 mil)	±10 μm (±0.4 mil)
Hole pattern	20% transparency 1.50mm (0.059") diameter holes 3.19mm (0.125") between hole centres	Face film, adhesive and part of liner
Adhesive	Transparent, solvent polyacrylate	
Adhesive coating weight	28g/m² (0.83 oz/yard²)	±3g/m² (±0.09 oz/yard²)
Liner	Perforated silicone coated paper laminated with grey-printed paper backprinted with Contra Vision® Performance™ branding.	Part-perforated Additional Liner
Liner weight after perforating	174g/m² (5.1 oz/yard²)	$\pm 5$ g/m <sup>2</sup> ( $\pm 0.15$ oz/yard <sup>2</sup> )
Minimum application temperature	+5°C (41°F)	Air and substrate
Peel adhesion 24 hours	4N/25mm 36oz/in	Printed film on glass, typical value
Peel adhesion 1 month	4N/25mm 36 oz/in	Printed film on glass, typical value
Removability	Minimum 6 months	Clear removability without adhesive residue at 23°C to 25°C (73°F to 77°F) and RH of 50-60%
Durability	3 years	Durability stated is for unprinted and untreated material correctly applied to an inert, vertical substrate subject to Mid-European weathering conditions. Some printing inks and drying or curing regimes may reduce the expected lifetime of the printed graphic. Please consult your ink manufacturer for guidance. Incorrect application methods, inadequate window cleaning and preparation and incompatible window treatments may reduce the expected lifetime of the applied material whether printed or unprinted, overlaminated or unlaminated. Mechanically sustained damage, chemical damage and UV-degredation to printed, unprinted, laminated or unlaminated material may also reduce expected durability. All perforated window films are especially vulnerable to damage along the edges and corners, which may lead to premature failure. Typical application life is up to eighteen months.
Shrinkage	x direction 0.05%, y direction 0.32%	
Service temperature	-25°C to 65°C (-13°F to 149°F)	
Shelf life	12 months	Under ordinary condition at temperature of $22^{\circ}$ (72°F) and relative humidity of 50-55%

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